



Bauma 2016 Exhibition

Good experience at the booth of KIESEL, a sub-distributor of our dealer Xcentric Ripper Deutschland

Last April we attended to Bauma 2016, the World's Leading Trade Fair for Construction Machinery, Building Material Machines, Mining Machines, Construction Vehicles and Construction Equipment. In this edition, instead of having our own stand, we decided to exhibit our Xcentric Rippers at the stand of KIESEL, a sub-distributor of our dealer Xcentric Ripper Deutschland.

The numbers of Bauma 2016

The Exhibition attracted around 580.000 visitors from 200 countries to Munich between April 11 and 17. After Germany, the top ten countries of origin among the visitors were Austria, Switzerland, Italy, France, the Netherlands, UK, Sweden, the Russian Federation, Poland and the Czech Republic. A

total of 3.423 exhibitors -1.263 from Germany and 2.160 from abroad- from 58 countries presented their products, developments and innovations on a record 605.000 square meters of exhibition space. (Source: Bauma Organization)

Some words about the company KIESEL

KIESEL was founded in 1957 by Helmut Kiesel, as a little garage



Two of our dealers, Hamid Zeboudji (Xcentric Ripper Algeria) and Florent Gerland (Xcentric Ripper France)



Our dealers in Ireland, Ciaran and Jimmy Carvill from W.A.C. McCandless.



Our dealer Jagdish Rawat (STM India), with customers.



A XR50 end user from Rusia with Garbi Viteri (XRI) and our dealer Henk Saes (XR Deutschland).



Our dealer for the Dutch caribbean islands, Arjan van Oorschot



The XR in the Hitachi exhibition area painted in neutral color.

and he developed it into a wholesaler. The founders are still working, at the moment there are three generations of the Kiesel family present, the CEO Toni Kiesel is the son of the company founders. These days Kiesel is offering complete solutions with machines, attachments and services like spare parts within 24 hours within Germany, service and maintenance, finance and rental service.

Why Kiesel and Xcentric Ripper

To complete their range, the company is always looking for the leader in the market, which is why Kiesel is working with Xcentric Ripper. As they say, Xcentric Ripper

is offering the perfect solution to work in rocks even under difficult circumstances or under water, e.g. when detonation is not possible.

Xcentric and Kiesel at Bauma Exhibition

Bauma 2016 was the most successful in the history of Kiesel regarding sales, customer contacts and visitors. Our customers have been interested in the products of Xcentric Ripper. During the week there was a very professional and succesful cooperation between Xcentric and Kiesel on the stand, where a lot of promising contacts were made. At the moment Kiesel has got a lot of projects concerning Xcentric Rippers to be worked on.

Kiesel GmbH - FACTS AND FIGURES

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CEO

Toni Kiesel (Executive Manager),
Jochen Lang

Turnover in 2015

approx. 400 Mio €

Employees

800 throughout Europe, 700 of them in Germany